

Surge fabric banner stand

Image setup

– Safe Viewable Zone (White Solid Line)

Width: 780 mm (30.7")

High: 2100 mm (82.6")

– Graphic size (Dotted Line)

Width: 940 mm (37")

High: 2440 mm (96")

– Overall Graphics Layout Size (Visual Area)

Width: 980 mm (38.6")

High: 2480 mm (97.6")

– Please ensure to use **300 pixels** per inch at full size for best graphic printing quality.

However, in case if you don't have best quality pictures,

please make sure to keep your resolution at 100-120 pixels per inch at full size.

Scan/Photoshop files should be saved in CMYK mode as TIF or format.

When placing such files in Illustrator DO NOT ARSE OR EMBED the file.

– Color mode should be **CMYK** to ensure best color matching.

Any critical colors must be called out as a Pantone Code.

Please DONOT use RGB color mode.

– It is best to convert all text to **Outline** and flatten all images to ensure that nothing is missed out or changed during the transfer of files.

– Using guidelines to remain within the margins will prevent mistakes and save your artwork elements from getting cut off.

– The "**Bleed Zones**" are hidden inside the hardware. However,

it is **STRONGLY Recommended** that you extend your background graphics to the edges to the art board

to ensure proper bleed with no visible unprinted areas.

– This file is itself a template and can be edited to design your graphics.

– Please make sure to delete this layer before submitting your artwork or it will be printed in your finished product.

– **PDF** is the best format to submit your artwork work.

However, we also accept these file formats, as below:

illustrator(**AI / EPS**) Photoshop(**Tiff**)

**Keep all your important graphics
such as logo, text and contact information
in the white solid line safe viewable zone.**

Visual Area